

LEVI WHEATCROFT

ACCOUNTANT, GEEK, AND AWESOME BUSINESS GUY

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I'M PASSIONATE ABOUT



INFORMATION SYSTEMS

From a simple spreadsheet to a large corporate intranet, I've always found well designed systems to be a thing of elegance and beauty.



REGIONAL COMMERCE

There's nothing more satisfying than adjusting the business model of a regional Australian business, and seeing the growth and success that follows.



BUSINESS STRATEGY

I love looking at businesses, examining risks and threats, and developing strategies to resolve them.



WEB TECHNOLOGIES

The rapid advance in this area is powering change and growth in so many business models.



FINANCIAL MODELING

As a self-confessed spreadsheet geek, I find complex financial models to be both challenging & engaging.



ABOUT ME

I'm a business consultant and accountant from the South West of Australia. I've been working as an income tax consultant for 8 years, and during that time have progressed to become the owner of my own firm.

I'm thrilled by the efficiency and elegance of a well-designed system, whether that's a clean code base behind a web application, or practical procedures for internal control.

I love being involved in the small to mid-size businesses I consult with, and am dedicated to finding ethical, cost effective ways to enhance performance and success.

PRINCIPAL AT WHEATCROFTS

I became the principal accountant at Wheatcroft Accounting in January 2011. Like any good pupil I was keen to step up and see if I could surpass the master, so Sue and I initiated a succession plan which allowed me to take control of the family business. It has been a steep learning curve but we have achieved a lot in the last four years. Significant changes to our workflows have meant that our on time lodgement rate has dramatically improved. We have also changed our professional accounting software, employed two additional staff, and have consistently strengthened our client base over time.

QUALIFICATIONS & STANDING



REGISTERED
TAX AGENT



BACHELOR OF
COMMERCE,
ACCOUNTING MAJOR



ASSOCIATE
MEMBER
OF IPA

ON TIME LODGEMENTS (percentage of tax forms lodged before due date) 

Lodging tax forms before tax office deadlines means constant orchestration of a complex ecosystem involving client practices, staff development, resource management, and efficient internal procedures.

Source: ATO lodgement statistics

TOTAL TAX FORMS LODGED 

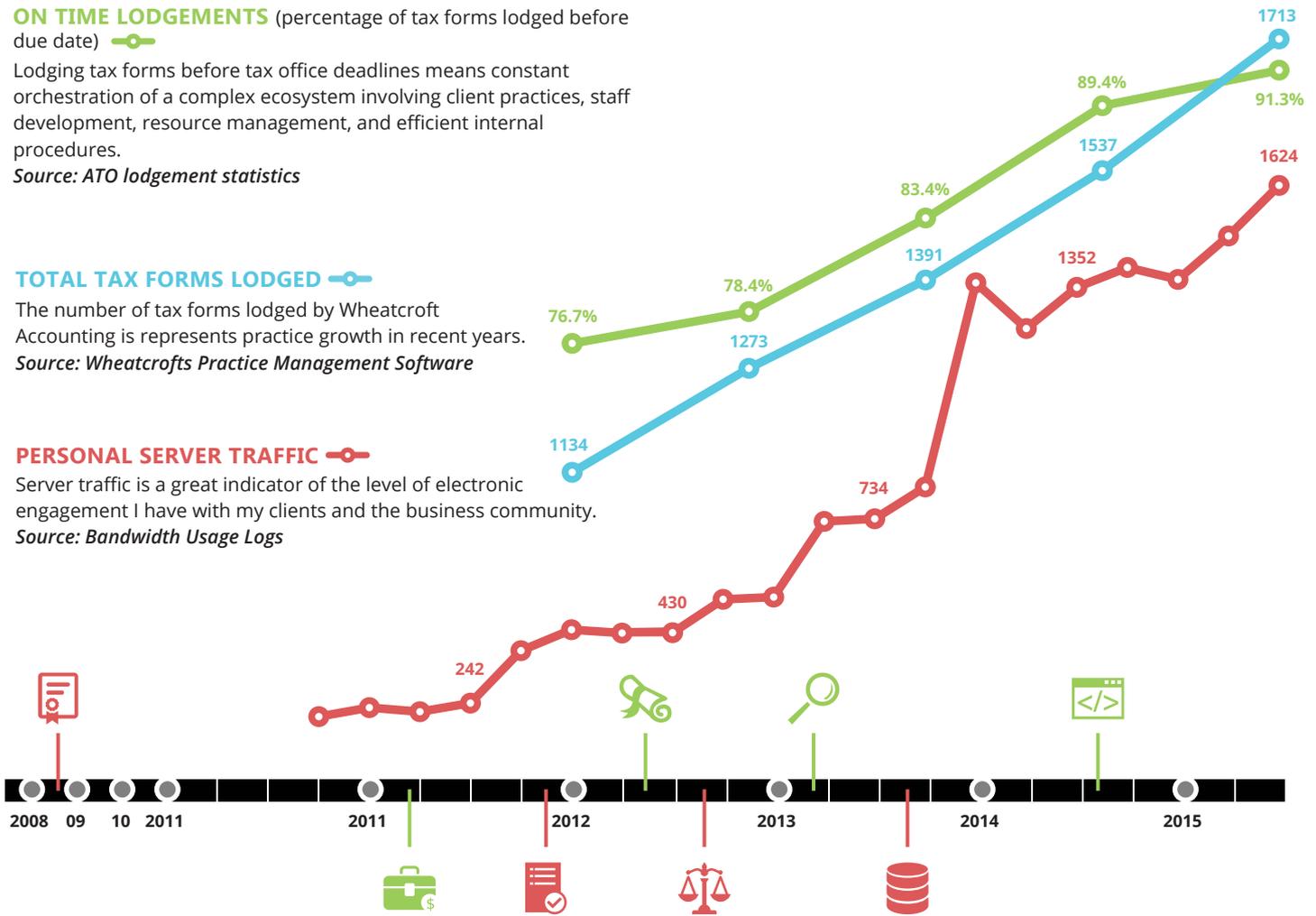
The number of tax forms lodged by Wheatcroft Accounting is represents practice growth in recent years.

Source: Wheatcrofts Practice Management Software

PERSONAL SERVER TRAFFIC 

Server traffic is a great indicator of the level of electronic engagement I have with my clients and the business community.

Source: Bandwidth Usage Logs



ACHIEVEMENTS



PRINCIPAL AT WHEATCROFTS



COMPLETED ADVANCED DIPLOMA (ACCOUNTING)



CALWAY EWING HOLDINGS BUSINESS PLAN

A personal client of mine requested a detailed business plan, financial model, and media pack in order to acquire finance from sophisticated investors for a new business venture in the natural resources industry. This company has gone on to become a successful venture, and is among the largest of my tax compliance clients.



REGIONAL COMMERCE

It was about this time my passion for regional commerce reached a kind of critical mass and I made the decision to rebalance my client base and focus on small to medium sized regional businesses.



COMPLETED BACHELOR OF COMMERCE (ACCOUNTING MAJOR)



WHEATCROFT ACCOUNTING'S SECURE FILE SERVER

I built a completely custom, secure file server allowing Wheatcroft Accounting clients to send and receive financial data and reports securely and efficiently.



ALBANY COMMUNITY LEGAL CENTER TREASURER

In August 2012 I was nominated for, and appointed to, the position of Treasurer for the Albany Community Legal Center. Albany's CLC is a large grant funded non-profit offering a subset of legal services to the community. My role as treasurer requires me to oversee budgeting and cash flow management, authorise payments, and consider organisational issues referred to the management committee.



NODE DEVELOPMENT

Having spent years fooling around with php and python I got involved with node web development in July 2014. Since then I've never looked back. Currently all the websites I manage are built with node, and I've developed a tool to bridge iFirm with xero and echosign which helps manage our job flow at Wheatcrofts.